

Sweetheart Advisors

The success or failure of the Sweetheart Program is not only based on the enthusiasm and commitment of the young ladies, who participate, but also the support and encouragement of the advisors. As a Sweetheart, Princess or Little Sis, it is important to utilize the Advisors as a resource in order to achieve your ultimate goals in supporting the Chapter, Division, and/or Jurisdiction.

Sweetheart Advisor Eligibility

- It is recommended that the Sweetheart Advisor be a female member of the Chapter Advisory Council or an acknowledged female leader within the Division.
- If a Sweetheart Advisor is not designated, it falls to the Chapter or Division Advisor to oversee the Sweetheart Program.
- Due to the age requirements of the Sweetheart Program, a Sweetheart Advisor must be at least 25 years of age.

Duties and Responsibilities

1. The primary role of the Sweetheart Advisor is to be an advisor. This means to support and encourage the young ladies while ensuring their duties and responsibilities are met. This does not mean that the Sweetheart Advisor is to do the work for them.
2. Always be available to assist. Let the Sweetheart and Princess know that you are interested and want to be a support whenever needed.
3. The Sweetheart Advisor should attend all Advisory Council and/or Divisional meetings and report on the status of the program.
4. The Sweetheart Advisor should serve as a chaperone at all activities and events that the Sweetheart and/or Princess attend. If the Sweetheart Advisor is unavailable, it is up to the Sweetheart and/or Princess to secure a chaperone. If necessary, the Sweetheart Advisor can assist with this process.
5. Work vigorously to enhance the membership of DeMolay in addition to encouraging participation in the Sweetheart Program.
6. Act as an adult liaison between the Jobs Bethel's and Rainbow Assemblies in the area, by communicating upcoming events and activities, when appropriate.
7. Serve as an advocate for the girls in the Sweetheart Program amongst other adults and advisors.
8. Assist the Sweetheart and Princess in completing any remaining LCC Lessons in order to achieve the 'Lamp of Knowledge', which provides additional understanding of DeMolay and its lessons.
9. Be available to assist the Sweetheart in preparing for Installation. This includes the assembly of new banners, cleaning the crowns and assisting with memory work and Installation practice.