

Sweetheart Informational Standardization



In effort to help provide better quality Sweetheart Informationals for Northern California DeMolay, we are providing tools to be used to standardize the process. In this packet you will find, a sample invitation, pre-planning guidelines, what should be included in a binder, points of discussion, and ideas of fun activities for the informational.

Pre-Planning Guidelines:

This part is just as important as the informational itself. In order for this to be successful, you must publicize the event as much as possible.

- ♥ Send out a mailing to local Bethel Guardians and Mother Advisors
- ♥ Visit Bethels and Assemblies on their meeting night
- ♥ Create binders of information they can take home (See Below)
- ♥ Find Location
- ♥ Review the information that you are presenting
- ♥ Plan for a fun activity

Sweetheart Binder Contents:

A Sweetheart Informational contains a lot of information that can sometimes be overwhelming especially to someone who has never attended before. A complete binder can become a great resource for a young lady who may be interested in becoming a Sweetheart, as it can provide immediate answers to any questions she may have.

- ♥ Sweetheart Guide
- ♥ Sweetheart Application
- ♥ Little Sis Application
- ♥ Copy of Term Calendar
- ♥ Roster of the Chapter
- ♥ Medical Release form (Turn into the Sweetheart Advisor)
- ♥ NCDA Calendar (Website)
- ♥ List of Divisional Officers (Website)
- ♥ List of Jurisdictional Officers (Website)
- ♥ How to Make a Banner
- ♥ Proper Care of Regalia
- ♥ Sweetheart Leadership Camp information
- ♥ Representative Sweetheart information
- ♥ Leadership Correspondence Courses
- ♥ Past Sweetheart Service Award application
- ♥ Pink Honor Key application

Points of Discussion:

- ♥ Basics of the Sweetheart Program
 - What is a Sweetheart?
 - What is your purpose?
 - Main Duties
 - Qualifications
 - How do I become a Sweetheart?

- ♥ Why should I be Sweetheart?

- ♥ ... Especially for this Chapter?

- ♥ How do I balance both DeMolay and my Bethel/Assembly?

- ♥ Resources Available
 - Sweetheart Advisor
 - Divisional Sweetheart and Princess
 - Jurisdictional Sweetheart and Princess

- ♥ Election Process

- ♥ Protocol with your Chapter
 - Do you attend Advisory Council meetings?
 - Do you assist in planning events or making phone calls to the boys?
 - Do you bring refreshments to the meetings?
 - Do you have a fundraiser for the Sweetheart budget?

♥ Ideas for Fun Activities:

- ♥ Play a Game
 - That give the girls a chance to get to know each other better
 - That test their knowledge of the program

- ♥ Do a Craft
 - Build of the night's theme or the next holiday coming up
 - Make paper dolls that are dress code appropriate
 - Create gifts for an upcoming event or for a giveaway
 - Make thank you/birthday cards for Chapter use

- ♥ Bring in a Guest Speaker
 - Ettiquette
 - Make-Up Tips (Mary Kay, Avon, etc.)
 - Public Speaking (Toastmasters)
 - Scrapbooking (Creative Memories)

Your informational doesn't always have to be held during a chapter meeting. Hold yours before a chapter event, such as their next bowling or movie night. Take a few hours to become familiar with the girls, teach them a little about the program, and then go hang out with the guys.

You're Cordially Invited to Attend

A Sweetheart Informational

For Dad Frank S. Land Chapter

Come learn about the Sweetheart Program and Dad Frank S. Land Chapter. Being a Sweetheart gives you the chance to get to know other Job's Daughters and Rainbow Girls in your area while having fun and supporting your local DeMolay chapter.

When: Day 00/00/00

Time: 00:00

Where: My House!



Please wear a casual outfit as we will be going bowling later on in the evening.

If you have any questions please call Suzie at (999) 999-9999.

Upcoming Chapter Events:

1/10 Movie night

1/15 Chapter Meeting

2/1 Chapter Installation

SWEETHEART INFORMATIONAL MINUTE BY MINUTE

Time	Topic	Person Responsible
5 mins	Welcome	
5 mins	Introductions	
15 mins	Icebreaker/Game	
30 mins	Basics of Sweetheart Program	
5 mins	Why Should I Be A Sweetheart?	
5 minsEspecially for this Chapter?	
5 mins	How do I balance both DeMolay and my Bethel/Assembly?	
5 mins	Resources Available	
5 mins	Election Process	
10 mins	Protocol With Your Chapter	
60 mins	Fun Activities	